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**UNITED STATES DISTRICT COURT  
NORTHERN DISTRICT OF CALIFORNIA  
SAN JOSE DIVISION**

BABAK PISHVAEE, individually, and on  
behalf of a class of similarly situated  
individuals,

Plaintiff,

v.

VERISIGN, INC., a California corporation,  
M-QUBE, INC., a Delaware corporation,  
and AT&T MOBILITY LLC, formerly  
known as Cingular Wireless LLC, a  
Delaware corporation,

Defendants.

Case No. C-07-3407-JW

**DEFENDANT M-QUBE, INC. AND  
VERISIGN, INC.'S NOTICE OF MOTION  
AND MOTION TO DISMISS OR, IN THE  
ALTERNATIVE TO COMPEL  
ARBITRATION, MEMORANDUM OF  
POINTS AND AUTHORITIES IN SUPPORT  
THEREOF**

**[Filed Concurrently With Proposed Order]**

Date: Tuesday February 4, 2008

Time: 9:00 a.m.

Place: Courtroom 8

Judge: Hon. James Ware

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**NOTICE OF MOTION AND MOTION****TO ALL PARTIES AND THEIR ATTORNEYS OF RECORD:**

PLEASE TAKE NOTICE THAT, as soon as counsel may be heard, defendants VeriSign, Inc. and m-Qube, Inc. will move, and hereby do move, the Court for an order pursuant to Federal Rule of Civil Procedure 12(b)(6) dismissing all counts against VeriSign and m-Qube (Count I under the Consumer Legal Remedies Act, Count II under sections 17200 and 17500 of the Business and Professions Code, Count III for unjust enrichment, and Count IV for Declaratory and Injunctive Relief) without leave to amend, on the grounds that each of the counts fails to state a claim upon which relief can be granted. In the alternative, m-Qube, Inc. and VeriSign, Inc. will move, and hereby do move, the Court to compel arbitration and dismiss this litigation.

This Motion is based on the Notice of Motion, the accompanying Memorandum of Points and Authorities, all pleadings, papers and records on file herein, any matter of which the Court may take judicial notice, and such oral argument as may be presented at the hearing on these Motions.

Dated: November 20, 2007

Respectfully submitted,  
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**MEMORANDUM OF POINTS AND AUTHORITIES**

**INTRODUCTION**

Plaintiff's Complaint<sup>1</sup> alleges very little with respect to the Plaintiff himself. It appears from the Complaint that Plaintiff has a cellular phone which operates on the AT&T Mobility network by virtue of a contract between Plaintiff and AT&T (or its predecessor Cingular). If Plaintiff has a billing dispute with AT&T, which is not directly alleged but might be inferred, the nature and amount of that dispute and the status of Plaintiff's efforts to remedy his concerns pursuant to his service contract with AT&T are left out of his Complaint. Accordingly, defendants m-Qube and VeriSign are left to guess at what the particular bases of Plaintiff's claims -- and m-Qube and VeriSign's roles in such claims -- might be.

As a general matter, cellular telephones are capable of transmitting and receiving text or graphic messages sent by computers or by other cellular phones. There are third-party services, as the Complaint alleges, *see* Compl. ¶ 12, that create or license such "mobile content" and sell it to consumers who wish to receive the content over their mobile phones. Consumers are billed for this content by their cellular service provider as part of their regular cellular phone bill. *Id.* ¶ 16. m-Qube's business is, in part, to provide a distribution channel between these third-party "content providers" and cellular network operators such as AT&T. *Id.* ¶¶ 12-13. That distribution channel carries both the third-party services' content and their billing messages to the cellular operator. *Id.* m-Qube is, in other words, a processor of mobile content traffic.

Plaintiff does not allege that he had any agreement or any contact whatsoever with m-Qube or VeriSign. Because the Complaint includes no direct allegations regarding Plaintiff's particular situation, it likewise does not include any reference to any statements or knowledge of m-Qube's or VeriSign's that pertains to the circumstances of Plaintiff's Complaint. As a consequence, each of Plaintiff's claims are missing essential elements. Plaintiff's claims against m-Qube and VeriSign should be dismissed in their entirety.

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<sup>1</sup> As used herein, "Complaint" refers to Plaintiff's First Amended Complaint filed on September 21, 2007.

**ARGUMENT**

A motion to dismiss under Federal Rule of Civil Procedure 12(b)(6) “tests the legal sufficiency of a claim.” *Navarro v. Block*, 250 F.3d 729, 732 (9th Cir. 2001). Such motions should be granted if plaintiff fails to proffer “enough facts to state a claim to relief that is plausible on its face.” *Bell Atl. Corp. v. Twombly*, 127 S.Ct. 1955, 1960 (2007). “Dismissal can be based on the lack of a cognizable legal theory or the absence of sufficient facts alleged under a cognizable legal theory.” *Balistreri v. Pacifica Police Dep’t*, 901 F.2d 696, 699 (9th Cir. 1990). Although “allegations of material fact are taken as true and construed in the light most favorable to the nonmoving party,” *Cahill v. Liberty Mut. Ins. Co.*, 80 F.3d 336, 337-38 (9th Cir. 1996), a court need not accept as true (1) allegations that are conclusory, (2) legal conclusions, (3) unwarranted deductions of fact, and (4) unreasonable inferences. *See Sprewell v. Golden State Warriors*, 266 F.3d 979, 988 (9th Cir. 2001); *Clegg v. Cult Awareness Network*, 18 F.3d 752, 754-55 (9th Cir. 1994).

Here, the Complaint fails for a variety of independent reasons set forth below.

**I. PLAINTIFF HAS NOT PLED ADEQUATE FACTS TO DEMONSTRATE HE HAS STANDING TO PURSUE ANY OF HIS CAUSES OF ACTION**

Plaintiff alleges in a conclusory fashion that m-Qube and VeriSign unlawfully profited from processing the bills of cellular phone customers for premium mobile content not authorized by the current owner of the phone number. *See, e.g.*, Compl. ¶ 17. But he fails to plead any facts alleging that he was billed for unauthorized mobile content, that he paid these charges, or that he was not refunded for any overcharges. Indeed, notwithstanding allegations quoting comments apparently placed on an internet message board, *see* Compl. ¶ 15, Plaintiff does not allege a single fact relating to his use of or charges for mobile content. As a result, he has failed to provide “enough facts to state a claim to relief that is plausible on its face.” *Bell Atlantic*, 127 S.Ct. at 1960 (2007); *see also Balistreri*, 901 F.2d at 699 (holding that when plaintiff fails to allege sufficient facts to assert a cognizable legal theory the action should be dismissed).

Plaintiff cannot bring a claim purely in a representative capacity.<sup>2</sup> In order to have standing to bring any of his class claims, he must allege injury to himself.<sup>3</sup> See *Schlesinger v. Reservists Comm. to Stop the War*, 418 U.S. 208, 216 (1974) (“To have standing to sue as a class representative it is essential that a plaintiff must be a part of that class, that is, he must possess the same interest and suffer the same injury shared by all members of the class he represents.”); *Lujan v. Defenders of Wildlife*, 504 U.S. 555, 560-61 (1992) (holding that in order to have standing a plaintiff must properly allege injury in fact). The burden to establish standing is on the plaintiff.<sup>4</sup> Because Plaintiff here has failed to allege any facts related to any personal injury, Plaintiff’s Complaint should be dismissed in its entirety. See, e.g., *Raines*, 521 U.S. at 817-24, 830 (vacating the decision by district court that denied a motion to dismiss and ordering court to dismiss the complaint for failing to allege a cognizable injury under the standing doctrine).

## **II. PLAINTIFF HAS FAILED TO ALLEGE ADEQUATELY ANY CAUSE OF ACTION AGAINST VERISIGN**

In his Complaint, Plaintiff makes no mention of VeriSign with respect to any of his allegations. He does not directly allege any claim against VeriSign, nor does he allege any vicarious or other form of indirect liability. In fact, the only mention of VeriSign in the entire Complaint comes in the description of the parties. See Compl. ¶¶ 1, 5-6. As a result, Plaintiff’s claims against VeriSign should be dismissed. See *Curtis v. Kushner*, No. 1:06-CV-00045, 2007 WL 2572117, at \*3 (E.D. Cal.

<sup>2</sup> See, e.g., *Pence v. Andrus*, 586 F.2d 733, 736-37 (9th Cir. 1978) (“[I]n class actions, the named representatives must allege and show that they personally have been injured, not that injury has been suffered by other, unidentified members of the class to which they belong and which they purport to represent.”) (quoting *Warth v. Seldin*, 422 U.S. 490, 498 (1975)); *Lierboe v. State Farm Mut. Auto. Ins. Co.*, 350 F.3d 1018, 1022 (9th Cir. 2003) (holding that if a named plaintiff does not have a claim “she cannot represent others who may have such a claim”).

<sup>3</sup> As noted below in Section V, following Proposition 64, Sections 17200 and 17500 of the California Business and Professions Code no longer allow actions by private parties in a representative capacity. It is well-settled that the plaintiff must allege injury in fact and causation with respect to himself. See *McAdams v. Monier, Inc.*, 151 Cal. App. 4th 667, 677 (2007) (“To start with, plaintiff, as the class representative must meet the standing requirements of section 17204; that is, he must have suffered injury in fact and have lost money or property as a result of the alleged [harm].”).

<sup>4</sup> See, e.g., *Schmier v. U.S. Court of Appeals for Ninth Circuit*, 279 F.3d 817, 821 (9th Cir. 2002) (“The party seeking to invoke the jurisdiction of the federal courts has the burden of alleging specific facts sufficient to satisfy” the standing requirements); *Raines v. Byrd*, 521 U.S. 811, 818-19 (1997) (plaintiffs must satisfy standing requirements “based on the complaint”).

Sept. 5, 2007) (dismissing claims against several defendants because plaintiff had made no allegations with respect to the liability of those defendants); *Snyder v. Talon*, No. CV 93-2722, 1993 WL 597121, at \*5 n.1 (C.D. Cal. Oct. 29, 1993) (granting motion to dismiss without leave to amend when plaintiff failed to make any allegations regarding a particular party) (citing *Borezka v. United States*, 739 F.2d 444, 446-48 (9th Cir. 1984)).

### III. PLAINTIFF'S CLAIM UNDER THE CONSUMER LEGAL REMEDIES ACT FAILS AS A MATTER OF LAW

The Consumer Legal Remedies Act ("CLRA"), Cal Civ. Code §§ 1750 et. seq., does not reach the conduct alleged in the Complaint and therefore should be dismissed with prejudice under Rule 12(b)(6) of the Federal Rules of Civil Procedure. Plaintiff's claim under the CLRA fails for each of the following reasons: (1) there was no consumer transaction between Plaintiff and either m-Qube or VeriSign; (2) Plaintiff has failed to identify any false or misleading claim made by m-Qube or VeriSign; and (3) Plaintiff has failed to allege adequately causation and damages.<sup>5</sup>

#### A. Plaintiff Has Failed to Allege a Consumer Transaction Between Plaintiff and m-Qube or VeriSign

Under the CLRA, only a "consumer" may state a cause of action. Cal. Civ. Code § 1780(a); *Kleffman v. Vonage Holdings Corp.*, No. CV 07-2406, 2007 WL 1518650, at \*4 (C.D. Cal. May 23, 2007) (holding that plaintiff's cause of action under the CLRA "fails quickly because only a 'consumer' may bring CLRA claims."); *Ting v. AT&T*, 319 F.3d 1126, 1148 (9th Cir. 2003); *Von Grabe*, 312 F. Supp. 2d at 1303. The CLRA defines a "consumer" as an individual "who seeks or

<sup>5</sup> Where a plaintiff seeks damages under the CLRA, the statute requires that he or she must first provide at least 30 days' notice "of the particular alleged violations" of Cal. Civ. Code § 1770 and demand "that the person correct, repair, replace, or otherwise rectify the goods or services alleged to be in violation of Section 1770." Cal. Civ. Code § 1782(a). Notice must be in writing, and the statute requires that it be "sent by certified or registered mail, return receipt requested, to the place where the transaction occurred or to the person's principal place of business within California." *Id.* The failure to provide notice in an action seeking damages and injunctive relief warrants a dismissal of plaintiff's CLRA claim. *See, e.g., Laster v. T-Mobile USA, Inc.*, 407 F. Supp. 2d 1181, 1196 (S.D. Cal. 2005) (dismissing CLRA damages claim where plaintiff failed to provide requisite notice); *Von Grabe v. Sprint*, 312 F. Supp. 2d 1285, 1304 (S.D. Cal. 2003) (holding that "substantial compliance" with § 1782 was required and dismissing plaintiff's CLRA claim with prejudice). Here, Plaintiff acknowledges that he failed to provide notice in the manner specified by the statute, *see* Compl. ¶ 35, providing a separate basis on which the Court should dismiss Plaintiff's CLRA claim.

1 acquires, by purchase or lease, any goods or services for personal, family or household purposes.”  
2 Cal. Civ. Code § 1761(d). In addition, the CLRA defines transaction as “*an agreement* between a  
3 consumer and any other person, whether or not the agreement is a contract enforceable by action, and  
4 includes the making of, and the performance pursuant to, that agreement.” Cal. Civ. Code § 1761(e)  
5 (emphasis added).

6 Interpreting these provisions, California courts have made clear that there must be a consumer  
7 transaction directly between the plaintiff and the defendant in order for a claim to be actionable under  
8 the CLRA. *See Schauer v. Mandarin Gems of Cal., Inc.*, 125 Cal. App. 4th 949, 960 (2005) (holding  
9 that plaintiff was not a “consumer” within the meaning of the statute where plaintiff’s ownership of  
10 defendant’s goods “was not acquired as a result of her own *consumer transaction with defendant*”)  
11 (emphasis added); *Kleffman*, 2007 WL 1518650, at \*4 (holding that [plaintiff] is not a “consumer”  
12 because he could not allege that he acquired or sought any products or services offered by the  
13 defendant and stating “[i]t is not enough that the plaintiff is a consumer of just any goods or services;  
14 rather, the plaintiff must have acquired or attempted to acquire the goods or services *in the transaction*  
15 *at issue*”) (emphasis added); *Nordberg v. Trilegant Corp.*, 445 F. Supp. 2d 1082, 1096 (N.D. Cal.  
16 2006) (holding that one plaintiff could not bring a claim under the CLRA because his claim failed to  
17 meet the requirement of a consumer transaction).

18 In *Schauer*, a divorced wife brought an action under the CLRA, alleging that the defendant-  
19 jeweler had misrepresented the quality of the engagement ring to plaintiff’s ex-husband who had  
20 bought the ring. Plaintiff’s ex-husband subsequently gave plaintiff the ring. Defendant argued that  
21 plaintiff was not a “consumer” within the meaning of the CLRA because although the transaction  
22 between defendant and her ex-husband may have affected plaintiff, a transaction is only within the  
23 scope of the CLRA if it is a consumer transaction between the plaintiff and the defendant. The court  
24 agreed, holding that because there was no consumer transaction between plaintiff and the defendant,  
25 “she did not fall within the parameters of consumer remedies under the Act.” *Schauer*, 125 Cal. App.  
26 4th at 960.

27 In *Nordberg v. Trilegant Corp.*, another California court held that in the absence of an  
28 agreement between a plaintiff and a defendant, plaintiff’s claims “are not actionable under the CLRA.”

1 *Nordberg*, 445 F. Supp. 2d at 1096. More particularly, in *Nordberg*, plaintiffs brought a claim under  
2 the CLRA, alleging that they were wrongfully enrolled in defendant's membership programs for goods  
3 and services. Plaintiffs alleged that they had no knowledge of being enrolled in defendant's programs  
4 until they received charges on their bank and credit card statements. *Id.* at 1096. After noticing these  
5 unauthorized charges, one plaintiff, Nordberg, contacted defendants, and defendants agreed to stop the  
6 charges. *Id.* at 1096-97. By contrast, another plaintiff, Smith, did not enter into any agreement with  
7 the defendant regarding her membership status or the propriety of any refund. *Id.* Under these facts,  
8 this District held that Nordberg had satisfied the transaction requirement of the CLRA, and when  
9 defendants continued to charge Nordberg contrary to their promises, her claim came within the scope  
10 of the CLRA. *Id.* at 1096-97. However, the court held that Smith had not met the transaction  
11 requirement of the CLRA because there was no agreement between Smith and the defendants. *Id.* at  
12 1097. As a result, the court held that Smith failed to state a claim with the scope of the CLRA. *Id.*

13 Here, the principles set forth in *Schauer* and *Nordberg* preclude a finding that Plaintiff properly  
14 alleged any kind of consumer transaction between himself and either m-Qube or VeriSign. Nowhere  
15 in the Complaint does Plaintiff allege any kind of transaction -- consumer or otherwise -- between  
16 himself and either m-Qube or VeriSign. In fact, he does not allege that he had any contact with m-  
17 Qube or VeriSign. Rather, to the extent Plaintiff alleges any transaction involving himself, it is  
18 between Plaintiff and his wireless service provider. *See* Compl. ¶ 16 ("When the carrier sends its  
19 usual monthly bill to the cell phone subscriber, it includes the charges for such mobile content."). As a  
20 result, Plaintiff fails both parts of the consumer transaction requirement. He is not a "consumer" with  
21 respect to m-Qube or VeriSign because he never "sought to acquire or acquired" anything from  
22 defendants m-Qube or VeriSign. Moreover, there was no transaction at all between Plaintiff and m-  
23 Qube or VeriSign. As a result, the CLRA simply does not reach Plaintiff's claims. m-Qube and  
24 VeriSign are third-parties to the only conceivable consumer transaction that Plaintiff alleges. As  
25 California courts have made clear, the absence of a direct consumer transaction between a plaintiff and  
26 a defendant is fatal to a claim under the CLRA. *See Schauer*, 125 Cal. App. 4th at 960; *Nordberg*, 445  
27 F. Supp. 2d at 1096. Accordingly, Plaintiff's claim under the CLRA against m-Qube and VeriSign  
28 should be dismissed.



**B. Plaintiff's CLRA Claim Fails To Identify Any False Or Misleading Representations By Defendants**

Plaintiff's CLRA claim should also be dismissed because he fails to allege any purportedly false or misleading representation or advertising that induced him to enter into a transaction regulated by the CLRA. *See Augustine v. FIA Card Services, N.A.*, 485 F. Supp. 2d 1172, 1174-75 (E.D. Cal. 2007) (dismissing plaintiff's CLRA claim because she had "not plead facts to support a claim of misrepresentation"); *Goodwin v. Anheuser-Busch Cos.*, No. BC310105, 2005 WL 280330, at \*5 (Cal. Super. Ct. Jan. 28, 2005) (dismissing plaintiffs' CLRA claims because they failed to identify any false or misleading advertising). This district has held that plaintiffs are required to provide a heightened degree of specificity in pleading CLRA claims. *See Nordberg*, 445 F. Supp. 2d at 1097-98; *Faigman v. AT&T Mobility LLC*, No. C 06-04622, 2007 WL 2088561, at \*4 (N.D. Cal. July 18, 2007). That is, plaintiffs must allege some factual basis for their allegations under the CLRA. *See Faigman*, 2007 WL 2088561, at \*4 (stating "while the requirements of Rule 9(b) were not strictly applicable to a CLRA claim, plaintiffs were 'still required to provide some specificity in their pleadings to put defendants on notice of the charges leveled against them'") (quoting *Nordberg*, 445 F. Supp. 2d at 1097).

Here, Plaintiff does not meet the general pleading standards for Federal Rule of Civil Procedure 8, let alone the heightened pleading standards required for CLRA claims. Plaintiff alleges that defendants have violated four provisions of Cal. Civ. Code § 1770. Compl. ¶¶ 31, 33. Those provisions provide as follows:

(a) The following unfair methods of competition and unfair or deceptive acts or practices undertaken by any person in a transaction intended to result or which results in the sale or lease of goods or services to any consumer are unlawful:

(1) Passing off goods or services as those of another.

(2) Misrepresenting the source, sponsorship, approval, or certification of goods or services.

(3) Misrepresenting the affiliation, connection, or association with, or certification by, another.

...

(5) Representing that goods or services have sponsorship, approval, characteristics, ingredients, uses, benefits, or quantities which they do not have or that a person has a sponsorship, approval, status, affiliation, or connection which he or she does not have.

Cal. Civ. Code § 1770. All four of these provisions on their face require that a defendant make some type of representation to the plaintiff. Nowhere in the Complaint does Plaintiff allege that m-Qube or VeriSign made any kind of representation to him. In fact, the Complaint does not allege any contact of any kind between Plaintiff and m-Qube or VeriSign. This failure to allege an essential element of Plaintiff's CLRA claim would preclude Plaintiff's claims even under ordinary pleading requirements. But given the heightened pleading standards this Court has held are applicable to CLRA claims, Plaintiff has clearly failed to plead a CLRA claim with sufficient specificity. *See, e.g., Bitter v. Borton, Petrini & Conron*, Nos. H022431, H022032, 2002 WL 557844, at \*8 (Cal. Ct. App. Apr. 15, 2002) ("[T]his cause of action [under the Consumer Legal Remedies Act] is defective because plaintiffs do not allege that [the defendant] made any misrepresentations to them."); *Goodwin*, 2005 WL 280330, at \*5 (dismissing plaintiff's claim because plaintiff did not identify any statement or advertising by the defendant that was false or misleading); *Vess v. Ciba-Geigy Corp. USA*, No. Civ. 00-CV-1839B, 2001 WL 290333, at \*16 (S.D. Cal. Mar. 9, 2001), *aff'd in relevant part*, 317 F.3d 1097 (9th Cir. 2003) (applying the heightened pleading standards to plaintiffs' CLRA claims and dismissing these claims because plaintiff failed to point to misleading statements by the defendant). Plaintiff's CLRA claim should, therefore, be dismissed.

**C. Plaintiff's Claim Also Fails Because Plaintiff Has Failed to Allege Causation and Damages in Support of His CLRA Claim**

The CLRA requires a plaintiff to show causation and damages in order to state a claim. *See* Cal. Civ. Code § 1780(a) (stating that plaintiff must show "*damages as a result* of the use or employment by any person of a method, act, or practice declared to be unlawful by [California Civil Code] section 1770") (emphasis added); *Nordberg*, 445 F. Supp. 2d at 1097 (holding that to state a claim under the CLRA, a plaintiff must allege the existence of a material misrepresentation and its casual relationship to the harm suffered by the plaintiff); *Faigman*, 2007 WL 2088561, at \*6 ("Relief under the CLRA is therefore 'specifically limited to those who suffer damage, *making a causation a necessary element of proof.*'") (emphasis added) (quoting *Wilens v. TD Waterhouse Group, Inc.*, 120



Cal. App. 4th 746, 754 (Cal. App. 4 Dist. 2003)).<sup>6</sup> In *Nordberg*, this District recently analyzed the requirements for bringing a claim under the CLRA and concluded that in order to bring a claim under the CLRA, a plaintiff must allege the existence of a material misrepresentation and its causal relationship to the harm suffered by the plaintiff. *Nordberg*, 455 F. Supp. 2d at 1097.

Plaintiff has not alleged any material misrepresentation on the part of either m-Qube or VeriSign. As noted above, he has not alleged any contact whatsoever with m-Qube or VeriSign. Given the foregoing, Plaintiff cannot allege that any representation by m-Qube or VeriSign caused any damage he may have suffered, and his CLRA claim should be dismissed.

#### IV. PLAINTIFF'S UNJUST ENRICHMENT CLAIM IS BARRED AS A MATTER OF LAW

Plaintiff's Complaint also seeks to plead a claim of unjust enrichment. Compl. ¶¶ 50-53. Unjust enrichment is an equitable claim that provides restitution for benefits unjustly retained. *See, e.g., First Nationwide Sav. v. Perry*, 11 Cal. App. 4th 1657, 1662-63 (1992). Plaintiff's claim for unjust enrichment should be dismissed for two independently sufficient reasons. First, an unjust enrichment claim is barred as a matter of law when the subject matter of the claim is governed by a contract. Second, when the alleged benefit conferred upon a defendant is incidental to plaintiff's performance of a duty to another, that benefit is insufficient to serve as the basis for an unjust enrichment claim.

##### A. Plaintiff's Unjust Enrichment Claim Is Barred Because The Subject Matter Of Plaintiff's Claim Is Governed By A Valid Contract

It is well-settled that when there is an express contract governing the subject matter of a party's claims, an unjust enrichment claim is barred as a matter of law. *See California Medical Ass'n, Inc. v. Aetna U.S. Healthcare of Cal., Inc.*, 94 Cal. App. 4th 151, 172 (2001) ("[A]s a matter of law, a quasi-contract action for unjust enrichment does not lie where express binding agreements exist and define the parties' rights."); *Wal-Noon Corp. v. Hill*, 45 Cal. App. 3d 605, 613 (1975) ("There cannot be a

<sup>6</sup> *See also People v. Pac. Land Research Co.*, 20 Cal.3d 10, 18 n. 7 (1977) ("Reliance and actual damages must be shown."); *Anunziato v. eMachines, Inc.*, 402 F. Supp. 2d 1133, 1137 (C.D. Cal. 2005) (noting that unlike other California consumer protection statutes, CLRA requires plaintiffs to show reliance on alleged misrepresentations).

1 valid, express contract and an implied contract, each embracing the same subject matter.”). This rule  
2 applies not only in direct contractual situations, but also when a contract governs the subject matter of  
3 the suit between a party to the contract and a third party. *See California Medical*, 94 Cal. App. 4th at  
4 172-74. The rationale for this rule is that when there is an actual contract governing the subject matter  
5 of a plaintiff’s claims, a court cannot “-- under the guise of equity jurisprudence -- substitute the  
6 court’s own concepts of fairness regarding that subject in the place of the parties’ own contract.” *Id.*  
7 (quoting *Hedging Concepts, Inc. v. First Alliance Mortgage Co.*, 41 Cal. App. 4th 1410, 1419-20  
8 (1996)).

9 In *California Medical*, a physicians’ association (as the assignee of claims by a group of  
10 physicians) brought a claim against providers of health care service plans to recover payments that  
11 insolvent intermediaries failed to make for services provided to enrollees in the defendants’ health care  
12 service plans. *Id.* at 156-57. There was no contractual relationship between the plaintiff-physicians  
13 and the defendant health service plans. *Id.* at 161 n.11. However, there were agreements between the  
14 defendants and the intermediaries, and agreements between the defendants and the enrollees that  
15 governed the respective rights of the parties involved in the litigation. *Id.* at 172. In this third-party  
16 context, the court held that “as a matter of law, a quasi-contractual action for unjust enrichment does  
17 not lie where, as here, express binding agreements exist and define the parties’ rights.” *Id.* That is, the  
18 physicians’ association could not proceed with its claim “because the subject matter of the claim, to  
19 wit, whether Physicians were entitled to compensation from the defendants, was governed by the  
20 express contracts including the Defendant-Enrollee and Defendant-Intermediary Agreements.” *Id.* at  
21 172-73.

22 Here, leaving aside the fact that Plaintiff has not alleged any facts supporting his contention  
23 that he in particular was overcharged, Plaintiff’s allegations relate solely to the performance of his  
24 wireless service contract. *See* Compl. ¶ 51 (alleging that the benefit conferred derives from the  
25 “causing [of] Plaintiff and the Class of cellular telephone customers to be billed by *their cellular*  
26 *carriers* for mobile content services”) (emphasis added). As a result, Plaintiff’s contract with his  
27 wireless service provider governs the terms of this lawsuit. That is, to the extent that any benefit was  
28 conferred, it was conferred because of an overcharge on Plaintiff’s wireless service contract. Because

1 this contract governs the subject matter of Plaintiff's cause of action, an unjust enrichment claim is  
 2 barred as a matter of law. *See California Medical*, 94 Cal. App. 4th at 172; *Wal-Noon Corp.*, 45 Cal.  
 3 App. 3d at 613. The fact that the contract is between Plaintiff and a cellular service provider, to which  
 4 defendants m-Qube and VeriSign are third-parties is of no moment. *See California Medical*, 94 Cal.  
 5 App. 4th at 172-73 (holding in a third-party situation that, when a contract governs the terms of  
 6 plaintiff's claims, an unjust enrichment claim is barred as a matter of law). Fundamentally, Plaintiff's  
 7 claim here, to the extent he alleges any, is for a refund under a his wireless service contract. A claim  
 8 for unjust enrichment under such circumstances is barred as a matter of California law, and Plaintiff's  
 9 claim should be dismissed.

10 **B. Plaintiff's Claim For Unjust Enrichment Fails Because Any Benefit Conferred**  
 11 **Upon Defendants Was Incidental To Plaintiff's Performance Of An Obligation**  
 12 **Under His Wireless Service Contract**

13 When a plaintiff acts pursuant to a duty to *one party*, any incidental benefit conferred upon *a*  
 14 *third party* defendant does not constitute unjust enrichment. *See California Medical*, 94 Cal. App. 4th  
 15 at 174 ("[Plaintiffs'] quasi-contract claim must also fail because under the circumstances alleged here,  
 16 any benefit conferred upon defendants by [plaintiffs] was simply an incident to [plaintiffs]  
 17 performance of their own obligations."); *Major-Blakeney Corp. v. Jenkins*, 121 Cal. App. 2d 325, 340-  
 18 41 (1951) ("A person who, incidentally to the performance of his own duty or to the protection or  
 19 improvement of his own things, has conferred a benefit upon another, is not thereby entitled to  
 20 contribution."); 1 Witkin, Summary of Cal. Law, Contracts, § 97, pp. 126-127 (9th ed. 1987)  
 21 ("[W]here the plaintiff acts in performance of his own duty or in protection or improvement of his own  
 22 property, any incidental benefit conferred on the defendant is not unjust enrichment.").

23 Plaintiff does not allege any facts regarding whether he was overcharged by a cellular service  
 24 provider. But even were he to amend his complaint to add such allegations, Plaintiff would only be  
 25 able to allege that he was overcharged under the terms of his wireless service plan. The fact that any  
 26 such payment to his wireless service provider incidentally benefited m-Qube would be insufficient to  
 27 state a claim for unjust enrichment under California law. *California Medical*, 94 Cal. App. 4th at 174;  
 28 *Major-Blakeney*, 121 Cal. App. 2d at 340-41. Other than this potential incidental benefit, Plaintiff has

not -- and cannot -- allege any benefit he provided to m-Qube or VeriSign. For this reason, Plaintiff's unjust enrichment claim should be dismissed by this Court.

**V. PLAINTIFF'S CLAIMS UNDER SECTIONS 17200 AND 17500 OF THE CALIFORNIA BUSINESS AND PROFESSIONS CODE FAIL AS A MATTER OF LAW BECAUSE HE FAILS TO ALLEGE INJURY IN FACT OR CAUSATION**

Plaintiff alleges violations under section 17200 and 17500 of the California Business and Professions Code (collectively, "UCL claims"). *See* Compl. ¶¶ 36-49. Those sections prohibit any entity from engaging in or threatening to engage in "unfair competition" (see Cal. Bus. & Prof. Code § 17201) or any act prohibited by Chapter I (commencing with § 17500) of Part 3 of Division 7 of the Business and Professions Code. "Unfair competition" is defined as "any unlawful, unfair or fraudulent business act or practice and unfair, deceptive, untrue or misleading advertising." *Id.* § 17200.

In 2004, California voters passed Proposition 64. This Proposition "amended the California Business and Professions Code to bar persons from suing as 'private attorneys general' or on behalf others absent a showing that they themselves suffered injury as a result of the allegedly unfair business practice." *Daghlian v. DeVry University, Inc.*, 461 F. Supp. 2d 1121, 1154 (C.D. Cal. 2006). Following Proposition 64, California courts have held that in order to a claim under Sections 17200 and 17500, the plaintiff must adequately allege injury in fact, the loss of money or property, and causation. *See Freeman v. Mattress Gallery*, Nos. E039614, E039615, 2007 WL 3300717, at \*6 (Cal. Ct. App. Nov. 8, 2007) ("In order to have standing an individual plaintiff must plead facts supporting each of three elements of the Business and Professions Code 17204: (1) injury in fact, (2) loss of money or property, and (3) causation."); *McAdams*, 151 Cal. App. 4th at 677 (2007) (holding that injury in fact, loss of money or property, and causation are required elements of a UCL claim); *Meyer v. Sprint Spectrum L.P.*, 150 Cal. App. 4th 1136, 1144 (2007) (holding that plaintiff's claim under the UCL failed because he was unable to allege either injury in fact, causation, or loss of money or property); *Laster*, 407 F. Supp. 2d at 1194 ("The language of the UCL, as amended by Proposition 64, makes clear that a showing of causation is required as to each representative plaintiff."). Plaintiff cannot meet the injury in fact or causation requirements.

**A. Plaintiff Cannot Meet the Injury in Fact or Loss of Money or Property Requirements of the UCL**

Plaintiff does not make any factual allegations demonstrating an injury in fact or loss of money or property. In particular, Plaintiff does not allege that he was charged for unauthorized premium text-messaging services, whether he paid these overcharges to AT&T Mobility, or whether he was refunded for any overcharges. Plaintiff cannot fail to plead such minimal required allegations in order to obscure the issue of whether he has suffered any injury in fact or loss of money or property. *See Freeman*, 2007 WL 3300717, at \*6; *Meyer*, 150 Cal. App. 4th at 1138.

In *Freeman*, plaintiff alleged violations of the UCL based upon alleged deceptive advertising on the part of a mattress retailer. The court dismissed plaintiff's UCL claim because plaintiff had not alleged "that he purchased a mattress." *Freeman*, 2007 WL 3300717 at \*6. As a result, plaintiff's "first amended complaint simply [did] not contain any allegation that [plaintiff] suffered an injury in fact or that he personally lost money or property as a result of [defendant's] alleged wrongful conduct." *Id.* Similarly, in *Meyer v. Sprint Spectrum LLC*, plaintiffs brought an action against a cellular service provider based upon alleged illegal and unconscionable terms in a wireless service contract. 150 Cal. App. 4th at 1138. The court dismissed plaintiffs' action because they had not alleged any injury in fact:

[P]laintiffs here have not suffered any injury in fact. They have not been required to pay any money out of their own pockets (other than the fees they paid for their cellular telephone service), they have not lost money or property, and they have not been denied any money that they can allege is rightfully theirs.

*Id.* at 1143. For the same reason, this Court should dismiss Plaintiff's UCL claims here because he has not alleged that he was required to pay any money other than for his cellular service, that he lost any money or property, or that he has been denied any money that is rightfully his.

**B. Plaintiff Cannot Meet the Causation Requirement of the UCL**

Even were plaintiff able to allege an injury, he could still not adequately allege that either m-Qube or VeriSign was the cause of his injury. Plaintiff concedes in his complaint that any billing that would be the basis of an injury would have come from his wireless service provider. Compl. ¶ 16 (noting that a "cell phone subscriber" receives a monthly bill from its wireless service carrier rather

1 than m-Qube). The conduct alleged on the part of m-Qube in the Complaint is the processing of these  
 2 bills:

3 M-Qube generates its revenue [] primarily by transactions for which  
 4 it, in concert with mobile content providers and Cingular, charges  
 5 cell-phone subscribers. Each time one of its content-provider partners  
 6 issues a charge for its services . . . Cell phone[] accounts function  
 7 similar to credit card accounts without any security features.

8 *Id.* ¶ 14.

9 In a similar factual situation, a California court in *Emery v. Visa International Service*  
 10 *Association*, 95 Cal. App. 4th 952 (2002), held that an entity could not be liable under sections 17200  
 11 and 17500 merely for processing the bills that reflected the allegedly unlawful conduct. In *Emery*,  
 12 plaintiff brought an action against a credit card company that alleged, among other things, that Visa  
 13 was liable under Sections 17200 and 17500 for the processing of credit card bills related to allegedly  
 14 illegal lottery ticket purchases. The court rejected plaintiff's Section 17200 and 17500 claims as  
 15 "fatally flawed" because they did not allege any conduct on the part of the defendant that violated  
 16 those sections. The court stated:

17 We need go no further than to remind plaintiff that his unfair practices  
 18 claim under section 17200 cannot be predicated on vicarious liability.  
 19 The concept of vicarious liability has no application to actions  
 20 brought under the unfair business practices act. A defendant's  
 21 liability must be based on his personal participation in the unlawful  
 22 practices and unbridled control over the practices that are found to  
 23 violate section 17200 or 17500.

24 *Id.* at 960 (internal citations and quotations omitted). Moreover, the court noted that "VISA merely  
 25 makes available a payment system to member financial institutions, which merchants can use, and  
 26 adjusts credit transactions among those members." *Id.* Thus, the fact that VISA made its payment  
 27 system available to third-parties was not sufficient to make it liable for the activities of those third-  
 28 parties that use its processing service. *Id.* at 962. The court summarized the plaintiff's allegations as  
 follows:

29 In essence, plaintiff ascribes vicarious liability to VISA for its failure  
 30 to police millions of merchants who allow payment with a VISA bank  
 31 card. While such expansive responsibility may be plaintiff's idea of  
 32 needed social policy, he fails to present evidence of any viable theory  
 33 of agency. In the absence of sufficient evidence to raise a genuine  
 34 triable issue of fact, his lawsuit fails, along with his misguided notion  
 35 of consumerism.



1 *Id.* at 960.

2 The facts here are analogous. Plaintiff alleges that m-Qube's role as a billing processor is akin  
3 to a credit card processor. *See* Compl. ¶ 14 ("Cell phone[] accounts function similar to credit card  
4 accounts."). m-Qube has no contract or agreement with Plaintiff. Rather, m-Qube "merely made a  
5 payment system available" to content providers and cellular network operators which, as the VISA  
6 court recognized, is not sufficient to subject m-Qube to liability under the UCL.

7 In other similar contexts, courts applying the sections 17200 and 17500 have rejected attempts  
8 to impose expansive notions of liability on parties that are not directly involved in the conduct that  
9 gave rise to the underlying allegation. For example, in *In re Firearm Cases*, 126 Cal. App. 4th 959  
10 (2005), a California court rejected the claims of cities and counties that brought an action against gun  
11 manufacturers, distributors, and retailers, alleging that they distributed firearms in a manner that  
12 enabled criminals to acquire them. The court rejected plaintiff's claim, stating:

13 Plaintiff's legal theory of expanding UCL liability to those who profit  
14 from downstream dealer sale of guns that end up in criminals['] hands  
15 is creative and thought provoking. But based on the evidence  
16 presented, we conclude that endorsing the theory in this case would  
stretch the already expansive boundaries of the UCL beyond any  
principled reading of the statute.

17 *Id.* at 972. In particular, the court concluded that plaintiff could not meet the causation requirement of  
18 the UCL. *Id.* at 985. It held that the plaintiff was required to "show some connection between  
19 conduct by defendants and the alleged harm []. Even in a UCL unfairness case, there must be such a  
20 connection. Without evidence of a causative link between the unfair act and the injuries and damages,  
21 unfairness by itself merely exists as a will-o'-the-wisp legal principle." *Id.* at 978. Moreover, the  
22 connection alleged between the defendants' conduct and the harm was too remote to meet the  
23 causation requirement because the only conduct alleged on the part of the defendants was the  
24 distribution of the firearms. Like in VISA, the court in *In re Firearms* held that the defendant gun  
25 manufacturers could not be held liable for the injuries caused by third-parties merely because they  
26 were involved in the distribution stream: "Although the boundaries of Section 17200 are broad and  
27 sometimes difficult to define, in this case we find no evidence of a connection between potentially  
28 errant gun retailers and any unfair practices [on the part] of the defendants." *Id.* at 986.

Here, Plaintiff has alleged no injury to himself. Moreover, he has not alleged any conduct on the part of m-Qube<sup>7</sup> other than the processing of the bills for content that was allegedly sent by third-party content providers. As the *VISA* and *In re Firearms* courts held, such allegations are too remote and “would stretch the already expansive boundaries of the UCL beyond any principled reading of the statute.” *Id* at 972. As a result, this Court should dismiss Plaintiff’s claims under Section 17200 and 17500 of the California Business and Professions Code.

## **VI. PLAINTIFF’S CLAIM FOR DECLARATORY AND INJUNCTIVE RELIEF SHOULD BE DISMISSED**

Plaintiff’s Complaint also seeks to plead a cause of action for declaratory and injunctive relief. Compl. ¶¶ 54-58. The purpose of declaratory relief is to determine a party’s rights before those rights may be invaded. *See Babb v. Super. Ct.*, 3 Cal. 3d 841, 848 (1971). Similarly, injunctive relief is an extraordinary remedy that, when necessary to protect a plaintiff’s legal right, may require a defendant to refrain from engaging in certain conduct. *See CAL. CIV. CODE* § 3368. Neither declaratory nor injunctive relief would be proper in this case, and the Court should dismiss Plaintiff’s claim.

### **A. Plaintiff’s Claim for Declaratory Relief Should be Dismissed Because Plaintiff has Not Pled a Justiciable Claim Against m-Qube or VeriSign**

Declaratory relief is available only where there is an actual controversy that turns on the adjudication of future rights. *See City of Cotati v. Cashman*, 29 Cal. 4th 69, 79 (Cal. Ct. App. 2002). Because Plaintiff’s substantive claims for relief fail for the reasons described herein, plaintiff’s claim for declaratory relief should also be dismissed. *See id.* (reasoning that the “‘actual, present controversy’ [requirement] would be illusory if plaintiff could meet it simply by pointing to the very lawsuit in which he or she seeks that relief.”) (quoting 5 Witkin, Summary of Cal. Law, Pleadings, § 817, p. 273 (9th ed. 1987)). Plaintiff has not pleaded a justiciable claim against defendants m-Qube or VeriSign. Among other things, Plaintiff has not alleged that he engaged in any consumer transaction with m-Qube or VeriSign.<sup>8</sup> Moreover, Plaintiff has not alleged that he was overcharged by a cellular

<sup>7</sup> In addition, as noted in Section II, Plaintiff has not made any allegations regarding VeriSign.

<sup>8</sup> As described in Sections III.B and III.C, *supra*, Plaintiff has also failed to identify any allegedly false or misleading claim made by m-Qube or VeriSign, and Plaintiff has failed to adequately allege

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1 service provider.<sup>9</sup> Were Plaintiff to amend his complaint to add such an allegation, his claim would  
 2 essentially be one for a refund under his contract with his cellular service provider, a claim to which  
 3 neither m-Qube or VeriSign would be a proper party. Because Plaintiff's Consumer Legal Remedies  
 4 Act, unjust enrichment, and UCL claims against m-Qube and VeriSign fail, Plaintiff's claim for  
 5 declaratory relief should also be dismissed.

6 **B. Plaintiff's Claim for Injunctive Relief Should be Dismissed Because**  
 7 **Compensatory Damages Would Remedy Plaintiff's Claims**

8 A plaintiff is not entitled to injunctive relief when other legal remedies, including  
 9 compensatory damages, are available. *See, e.g., N. Side Prop. Owners' Ass'n v. Hillside Mem.'l Park*,  
 10 70 Cal. App. 2d 609, 615 (1945) ("Where a party has an adequate remedy at law he may not resort to a  
 11 court of equity for injunctive relief.") (citations omitted). Plaintiff's complaint seeks, *inter alia*,  
 12 "economic, monetary, actual, consequential, and compensatory damages" from defendants. Compl.  
 13 Prayer for Relief. As described herein, Plaintiff's claim for damages claim is fundamentally a claim  
 14 for a refund under his contract with his cellular service provider, and an award of such damages would  
 15 make Plaintiff whole. Whether Plaintiff is able to recover such damages through the arbitration  
 16 processes required by Plaintiff's Wireless Service Agreement, described in Section VII, *infra*, or  
 17 through this litigation, Plaintiff's access to damages defeat his claim for injunctive relief.  
 18 Accordingly, Plaintiff's claim for injunctive relief should be dismissed.

19 **VII. IN THE ALTERNATIVE, PLAINTIFF SHOULD BE COMPELLED TO**  
 20 **ARBITRATE HIS CLAIMS AGAINST M-QUBE AND VERISIGN PURSUANT TO**  
 21 **HIS ARBITRATION AGREEMENT WITH AT&T MOBILITY**

22 As AT&T Mobility's Motion to Compel Arbitration demonstrates, Plaintiff has agreed to  
 23 arbitration as part of his wireless service contract. For the reasons stated in support of AT&T  
 24 Mobility's motion, the arbitration agreements that plaintiff has entered into with AT&T Mobility are

25 (Footnote Cont'd From Previous Page)

26 causation and damages. These defects also defeat Plaintiff's claims under the Consumer Legal  
 27 Remedies Act.

28 <sup>9</sup> As described in Section V.B, *supra*, plaintiff has also failed to allege that he paid any money  
 directly to defendants m-Qube or VeriSign. This defect also defeats plaintiff's UCL claims.

valid and enforceable. *See* Memorandum of Points and Authorities in Support of Motion of Defendant AT&T Mobility LLC to Compel Arbitration and to Dismiss Litigation Pursuant to the Federal Arbitration Act “AT&T Motion to Compel”). In addition, these arbitration agreements require that Plaintiff arbitrate his claims as an individual action, rather than as class or representative actions. *Id.* m-Qube and VeriSign expressly incorporate those arguments and join in them.

Plaintiff’s arbitration agreement with AT&T Mobility states:

Cingular and you shall use our best efforts to settle any dispute or claim arising out of or relating to this Agreement. To accomplish this, Cingular and you shall negotiate with each other in good faith. If Cingular and you do not reach agreement in 30 days, instead of suing in court, Cingular and you agree to arbitrate any and all disputes claims (including but not limited to claims based on or arising from for an alleged tort) arising out of or relating to this Agreement, or to any prior Agreement or any prior Agreement between you Cingular.

*See* Cingular Wireless Service Agreement (attached to the Declaration of Neal S. Berinhout submitted with AT&T’s Motion to Compel as Exhibits 1 and 2).<sup>10</sup> This arbitration provision requires Plaintiff to arbitrate his claims against m-Qube and VeriSign as a parties alleged to have billed Plaintiff through Plaintiff’s wireless service bill.<sup>11</sup> It is well-settled that under “ordinary contract” principles, “nonsignatories can enforce arbitration agreements as third-party beneficiaries to those agreements.”

<sup>10</sup> *Parrino v. FHP, Inc.*, 146 F.3d 699, 706 (9th Cir. 1998), superseded by statute on other grounds as recognized in *Abrego Abrego v. The Dow Chemical Co.*, 443 F.3d 676, 681 (9th Cir. 2006) (“We therefore hold that a district court ruling on a motion to dismiss may consider a document the authenticity of which is not contested, and upon which the plaintiff’s complaint necessarily relies.”); *Townsend v. Columbia Operations*, 667 F.2d 844, 848-49 (9th Cir. 1982) (holding that four documents containing alleged misrepresentations, although not literally incorporated within the complaint, may be considered on a motion to dismiss); *Government Computer Sales Inc., v. Dell Marketing*, 199 Fed. Appx. 636, 638 (9th Cir. 2006) (“a court may consider a document on a motion to dismiss if that document is integral to the plaintiff’s claims and its authenticity is not in dispute, even if the plaintiff elects not to attach that document to its complaint.”); *Bachilla v. Pacific Bell Telephone Co.*, No. Civ. S-07-739, 2007 WL 2825924, at \*5 n.6 (E.D. Cal. Sept. 25, 2007) (“Because Plaintiffs’ claims rest on the terms of the [document attached], and because its authenticity is not disputed by the parties, it is proper for the court to consider the [document] in ruling on the motion to dismiss.”)

<sup>11</sup> As demonstrated herein, Plaintiff should be required to arbitrate his claims against m-Qube and VeriSign. However, even if Plaintiff were not compelled to arbitrate his claims against m-Qube and VeriSign, at a minimum, the action in the district court should be stayed pending the arbitration of the claims asserted against AT&T Mobility. *See* 9 U.S.C. § 3 (“[i]f any suit or proceeding be brought in any of the courts of the United States upon any issue referable to arbitration under an agreement in writing for such arbitration, the court . . . shall on application of one of the parties stay the trial of the

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1 *Comer v. Micor, Inc.*, 436 F.3d 1098, 1101 (9th Cir. 2006); *see also Britton v. Co-Op Banking Group*,  
 2 4 F.3d 742, 745 (9th Cir. 1993) (holding that an arbitration agreement can be invoked by a third-party  
 3 beneficiary). As a result, where the arbitration agreement at issue is intended to benefit a  
 4 nonsignatory, that third party may invoke the clause and compel arbitration.

5 Moreover, even where a nonsignatory to an arbitration agreement may not be a third-party  
 6 beneficiary to the contract, the nonsignatory may nevertheless invoke the arbitration provision and  
 7 compel arbitration under principles of equitable estoppel. Equitable estoppel supports arbitration of  
 8 claims asserted against a nonsignatory third party “when the [plaintiff] signatory to the contract  
 9 containing an arbitration clause raises allegations of substantially interdependent and concerted  
 10 misconduct by both the nonsignatory and one or more of the [other] signatories to the contract.”  
 11 *Hawkins v. KPMG LLP*, 423 F. Supp. 2d 1038, 1050 (N.D. Cal. 2006) (quotation omitted); *see also*  
 12 *Comer*, 436 F.3d at 1101 (acknowledging equitable estoppel principles apply to arbitration agreements  
 13 and citing *Sunkist Soft Drinks, Inc. v. Sunkist Growers, Inc.*, 10 F.3d 753, 757 (11th Cir. 1993)).  
 14 Arbitration should be compelled “where a lawsuit against non-signatories is inherently bound up with  
 15 claims against a signatory . . . in order to avoid denying the signatory the benefit of the arbitration  
 16 clause, and in order to avoid duplicative litigation which undermines the efficiency of arbitration.”  
 17 *Hawkins*, 423 F. Supp. 2d at 1050; *see also Boston Telecomm. Group v. Deloitte Touche Tohmatsu*,  
 18 278 F. Supp. 2d 1041, 1048 (N.D. Cal. 2003) (noting that nonsignatory defendant who allegedly made  
 19 misrepresentations on behalf of signatory to arbitration clause had “standing to compel arbitration”)  
 20 (citing *Westmoreland v. Sadoux*, 299 F.3d 462, 467 (5th Cir. 2002)).

21 Court have also have recognized that equitable estoppel principles prohibit a plaintiff from  
 22 proceeding in court against a nonsignatory when the allegations are intertwined with claims asserted  
 23 against a signatory to an arbitration agreement. *See, e.g., MS Dealer Serv. Corp. v. Franklin*, 177 F.3d  
 24 942, 947 (11th Cir. 1999) (“arbitration proceedings [between the two signatories] would be rendered  
 25 meaningless” unless the plaintiff was prevented from pursuing “interdependent” allegations against a

26 \_\_\_\_\_  
 (Footnote Cont’d From Previous Page)

27 action until such arbitration has been had in accordance with the terms of the agreement . . .”)  
 28 (emphasis added).

1 third-party nonsignatory) (quotation omitted); *Hill v. GE Power Systems, Inc.*, 282 F.3d 343, 349 (5th  
2 Cir. 2002) (equitable estoppel test met where signatory and nonsignatory allegedly “worked in tandem  
3 to misappropriate [plaintiff’s] trade secrets” and to commit fraud); *Grigson v. Creative Artists Agency,*  
4 *LLC*, 210 F.3d 524, 528 (5th Cir. 2000) (arbitration should be compelled against nonsignatory  
5 because, if interrelated claims against nonsignatory and signatory proceed in two different forums, the  
6 signatory will experience an inequitable “resulting loss, *inter alia*, of time and money because of its  
7 required participation in the [non-arbitration] proceeding”).

8 Both theories apply here to m-Qube and VeriSign. The arbitration agreements at issue are  
9 clearly drafted and intended to benefit third-parties, such as m-Qube and VeriSign, that provide  
10 content and services to the wireless carriers’ customers. Pursuant to such provisions, m-Qube and  
11 VeriSign -- even as nonsignatories to the contracts -- have standing as third-party beneficiaries to  
12 invoke the arbitration clause and to compel Plaintiff to arbitrate his claims against them. Even if m-  
13 Qube and VeriSign were held not to be third party beneficiaries to the arbitration agreement, equitable  
14 estoppel requires Plaintiff to arbitrate his claim.

15 Plaintiff’s allegations against m-Qube and VeriSign strongly support the conclusion that m-  
16 Qube and VeriSign are third party beneficiaries to the agreements. Plaintiff alleges that all m-Qube  
17 and VeriSign’s conduct was interrelated in carrying out the alleged overcharges based on the use of  
18 recycled phone numbers. Plaintiff thus acknowledges that the transactions at issue relate to the very  
19 subject of the agreements that contain the arbitration clauses -- i.e., services for his wireless phone.  
20 Having brought his claim in one suit and alleged that defendants acted together, plaintiff cannot now  
21 argue that m-Qube and VeriSign are too far removed from AT&T Mobility to benefit from the  
22 arbitration clause that otherwise encompasses them.

23 However, even if m-Qube and VeriSign were not third-party beneficiaries to the arbitration  
24 agreements that Plaintiff entered into with AT&T Mobility, Plaintiff nevertheless should be required  
25 to arbitrate his claims against m-Qube and VeriSign under principles of equitable estoppel because the  
26 claims in this case, at bottom, accuse defendants of engaging in “substantially interdependent and  
27 concerted misconduct.” *Grigson*, 210 F.3d at 528. Plaintiff’s complaint is built upon the allegations  
28 that defendants acted together to profit from unauthorized premium messaging services. Accordingly,

Plaintiff's entire action is predicated on the theory that all defendants were working together for a common goal -- i.e., in "concert." These are exactly the type of allegations that justify requiring Plaintiff to arbitrate his claims against m-Qube and VeriSign as nonsignatories to the agreements with AT&T Mobility. *Hawkins*, 423 F. Supp. 2d at 1052 (recognizing the "proposition that where certain parties are clearly compelled to arbitrate, other closely related claims should be included in the scope of the arbitration").

### CONCLUSION

For the foregoing reasons, this Court should grant m-Qube and VeriSign's motion to dismiss. In the alternative, this Court should grant m-Qube and VeriSign's motion to compel arbitration of plaintiff's claims and dismiss this litigation.<sup>12</sup>

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Respectfully submitted,  
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<sup>12</sup> District courts may dismiss a lawsuit when the claims are subject to arbitration. *See Thinket Ink Info. Res., Inc. v. Sun Microsystems, Inc.*, 368 F.3d 1053, 1060 (9th Cir. 2004); *Sparling v. Hoffman Constr. Co.*, 864 F.2d 635, 638 (9th Cir. 1988) (Section 3 of the FAA "did not limit the [district] court's authority to grant a dismissal").